



EUROPEAN COMMISSION
Directorate-General for Education and Culture

EUROPEAN BUSINESS FORUM ON VOCATIONAL TRAINING 2014

Business & VET – Partners for Growth and Competitiveness

23 – 24 September 2014

Sheraton Brussels Hotel, Place Rogier 3 (Métro Rogier)

Moderator: Martin Watson

DAY 1

- 08.30 – 09.30** Registration of the participants
- 09.30 – 09.50** **Welcome**
- Androulla VASSILIOU**, European Commissioner for Education, Culture, Multilingualism and Youth (TBC)
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- 09.50 – 10.15** **Opening speeches**
- Maxime CERUTTI**, Social Affairs Director, BusinessEurope
- Mikael ANDERSSON**, European Vocational Training Association, EVTA
- 10.15 – 10.45** **VET-Business cooperation in practice**
- 1. Skills** - *Jose Louis FERNANDEZ, Director for International Relations, TKNIKA, Spain,*
- 2. Entrepreneurship** - *David MARTINEZ, Head of HR & GA at Hyundai Motor Europe, a strategic partner of JA-YE Europe*
- 3. Apprenticeships** - *Claire HERY, Director of Human Resources, SEPUR, France*
- 10.45 – 11.15** **Coffee Break**

ROUNDTABLE I: WHY SHOULD - AND HOW CAN - COMPANIES AND SCHOOLS WORK CLOSER TOGETHER?

11:15 – 12:30

Presentations: Skill shortages and skill gaps in European businesses:

More than meets the eye

James CALLEJA, Director, European Centre for the Development of Vocational Training (Cedefop)

Company-VET cooperation

Joao SANTOS, Deputy Head of Unit, Vocational Training and Adult Learning; Erasmus+, DG Education and Culture, European Commission

Panel:

António SILVA MENDES, Director for Education and Vocational Training, DG Education and Culture, European Commission

Max UEBE, Head of Unit, Sectorial Employment challenges, Youth Employment and Entrepreneurship, DG Employment, Social Affairs & Inclusion, European Commission

René van SCHAALKWIJK, President, EUproVET

János SZILÁGYI, Director, Department for Education and Training, Hungarian Chamber of Commerce and Industry

Luke SHORE (UK), Board Member of Obessu

Jigar PATEL, Partner, McKinsey&Company

12:30 – 14.00

Buffet lunch

PARALLEL WORKSHOPS

14:00 – 17.00 (Coffee break 15:30-15:45)

Workshop I: Meeting skills needs in key sectors

Workshop II: Working together on entrepreneurial skills

Workshop III: Developing apprenticeships in companies

19:00 – 21:00

Forum Dinner

DAY 2

09:00 – 09:45

Opening

Entrepreneurship 2020 – Unleashing Europe's potential

Daniel CALLEJA CRESPO, Director-General, SME Envoy, DG Enterprise and Industry, European Commission

Updates

EU policy developments on education and training

Pierre MAIRESSE, Director for Europe 2020: Policy development and country analysis, DG Education and Culture, European Commission

European Alliance for Apprenticeships

Dana-Carmen BACHMANN, Head of Unit, Vocational Training and Adult Learning; Erasmus+, DG Education and Culture, European Commission

9:45 – 11.00

Reports from the workshops

11.00 – 11.30

Coffee break

ROUNDTABLE II: THE BUSINESS CASE FOR INVESTING IN VET AND HOW TO SUPPORT IT

11:30 – 12:30

Panel:

Prof. Dr. Samuel Mühlemann, Ludwig-Maximilians-Universität München

James CALLEJA, Director, European Centre for the Development of Vocational Training (Cedefop)

Alfredo SILVA, Vice-President and Head of Human Resources for Zone Europe, Nestlé

Luca VISENTINI, Confederal Secretary, ETUC

Peter FAROSS, Secretary General, European Association of Craft, Small and Medium-sized Enterprises (UEAPME)

Richard WEBER, President, Eurochambres

Rasa ZYGMANTAITE, European Forum of Technical and Vocational Education and Training

12:30 – 13:00

Concluding remarks - Lessons for the EU agenda

Dott. Salvatore PIRRONE, Director General for Guidance and Training Policies, Ministry of Labour, Italy, Presidency of the Council of the European Union

Xavier PRATS-MONNE, Director-General for DG Education and Culture, European Commission