

What

- A European Higher Education Fair in Vietnam, open to Universities from all the Member States of the European Union with no participation fee, and with the support of the European Commission. An opportunity to present your institution to prospective Vietnamese students.
- The fair will be accompanied by high profile opening sessions, and by a Policy Symposium Seminar on Higher education Issues

Where and When

The Fair will take place at Grand Plaza **Hanoi Hotel, 15-16 November 2014**. At present, we are inviting applications from higher-education institutions in all EU Member States, for selection as exhibitors at the Fair.

For whom

For any European Higher Education Institution, meeting the following requirements:

- Be a legal person ("legal entity");
- Provide courses at the undergraduate, graduate and/or doctoral level of higher education leading to a qualification recognised by the competent authorities in their own country; they may be called a "University" or bear some other relevant name (e.g. "Polytechnic", "College", "Institute").
- Be registered in one of the EU Member State

Why Vietnam

- One of the most dynamic emerging economies in East Asia region, GDP growth of 5.4% (2013)
- Population 89.71 million (2013). 45% of the country's population is under the age of 25
- Young people's growing aspiration to obtain higher education is not matched by the current capacity of the Vietnamese Higher Education System – hence significant interest among Vietnamese students in study abroad opportunities, at undergraduate, Master's and PhD levels.
- Growing market for the recruitment of international students (ranking 4th among the countries of the Asia and Central Asia regions)
- Some 90% of students enrolled overseas are self-funded, while the Vietnamese government also runs scholarship schemes to support Master's and PhD level study

Context:

This event is being implemented in the framework of the project European Higher Education Fairs in Central Asia and Asia (Contract number: DCI-ASIE/2013/333-992) that will run from 2014 to 2016.

The objective of the project is twofold. It wants to:

- Help students in Asia and Central Asia to find out about study opportunities in higher-education institutions in the European Union
- Bring together partner universities from Asia and Central Asia, and the European Union, to discuss and take forward cooperation in higher education and research

The project is will organise a series of events in 2014 to 2016:

- A series of 5 European Higher Education Fairs
- And a series of Policy and Cooperation Roadshows

MORE INFORMATION

The Project Team

'European Higher Education Fairs in Central Asia and Asia' Project

S.I.C.I. Dominus Consortium

Rue de la Loi, 81st 2nd Floor – Brussels, Belgium

Email : info@ehef.asia

Web : www.ehef.asia

Tel : +32 (0) 2 828 00 17