

Virtual Summer School 2019 Free places in the course Creative Cross Cultural Communication

(4th June – 14th June 2019)

<u>DOBA Business School</u> is organizing the 10th virtual summer school in June 2019. Last year there were **over 100 students from 31 different countries** participating(from Portugal, Russia, and the lvory Coast to the United Arab Emirates and Australia).

Cross cultural communication is becoming more and more important in today's business since the success sometimes depends on how good you understand other cultures and social groups. Cross-cultural understanding plays an important part in cross-cultural negotiation, multicultural conflict resolution, customer service, business and organizational communication.

This is the reason for organizing a free *Summer School* entitled "*Creative Cross Cultural Communication*" (4th June – 14th June 2019), offering interesting lectures and webinars.

Why join?

- International teams
- New knowledge
- New friends
- International teachers
- Development of intercultural and digital competencies
- Opportunity to improve the knowledge of English
- Certificate and a reference not everybody can provide.

Course structure

The free course is structured around **attractive online activities**, individual and collaborative. Course activities are supported by a course tutor throughout the course. Students and tutor will meet in the virtual learning environment Blackboard, where all resources, guidelines and forums are to be found. For technical issues online support will be provided. There are synchronous sessions (webinars) planed. The course will be held in **English**.

"I had never participated in a virtual school and I can say that was one of the best choices I have ever made. The best thing was that this course helped me to understand more about other cultures and how different can countries be, even if they are closer to each other. The advantage of having this kind of courses is that they give us more knowledge, they give us the opportunity to see different points of view, as we have people from all over the world."



Cláudia Peças, participant of the 10th virtual summer school

Apply now!

Registration: online at our web pageRegistration deadline: 1th May 2019Course Duration: 10 days with tutorial supportCourse Start: 4th June 2019Tuition: free of charge for foreign studentsMaximum number of participants: 100Contact: summer.school@doba.siMore details: Virtual Summer School 2019 page



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