



BE01 - Transnational Cooperation Activities

Type of event:

Transnational training, support and contact seminars of potential programme participants

For which sector(s):

School Education Vocational Education and Training Higher Education Adult Education Youth

Key action(s) targeted:

KA1 KA2 KA3

Budgetary year: 2018

Hosting country: BE

Coordinating National Agency (use full name and abbreviation): Agence pour l'Education et la Formation tout au long de la vie (AEF-Europe)

Partner National Agency(s) (if applicable, use full name and abbreviation): /

Title of event: *Communication and dissemination: on the (right) use of tools and media in Erasmus+ projects*

Event organiser			
name:	address:	phone number:	email address:
AEF-Europe : Sophie LECLERE Marta MOLINO	Boulevard Léopold II, 44 1080 Brussels BELGIUM	0032/542.6292	

Starting date of the event: 06/05/2019

Ending date of the event: 07/05/2019

Event venue (city, country): Brussels, BELGIUM

Working language: English

Number of places in total: 30

Profile of participants: Coordinators of ongoing projects willing to share or to learn about how to communicate during the project and how to disseminate the results.



Themes and goals of the event: Show and exchange methods, tools and good practices about communication and dissemination. A focus is foreseen on:

- Classical VS. atypical ways of communicating within and around E+ projects
- The development of a good communication plan
- The use of new tools (social media, etc.)

Expected results:

- Exchange of good practices
- Discovery of new methods
- Hands-on experience on social media, eTwinning (only for schools) and other existing platforms
- Networking

Programme of event:

	Monday, May 6th 2019	Tuesday, May 7th 2019
A.M.		Workshops : <ul style="list-style-type: none"> - Tools for communication and project management - Press & visual communication
Lunch	Arrival, check-in and welcome lunch	Networking lunch & Fair
P.M.	Kick-off of the activities Plenary session : <ul style="list-style-type: none"> - Communication plan Workshops : <ul style="list-style-type: none"> - Social media - Websites 	Workshop: <ul style="list-style-type: none"> - Events Round table : <ul style="list-style-type: none"> - Different type of communications Closing & drinks
Evening	Cultural evening	

Event's webpage (if applicable):

Travel information: The seminar will be hosted in Brussels. Closest airport is Brussels Zaventem.

Event fee (amount in EUR, if applicable): none

Travel costs (who covers the travel costs): to be covered by the sending NA

Number of participants per country: 2 participants